



# **HUMAN RESOURCES MANAGEMENT**

**AT TISCHNER  
EUROPEAN  
UNIVERSITY (TEU)**

**HR PROFESSIONALS'  
EMPLOYMENT IS EXPANDING  
FASTER THAN THE NATIONAL  
AVERAGE FOR ANY OTHER  
OCCUPATIONS. WORKING WITH  
OTHERS ALLOWS YOU TO COME  
UP WITH INNOVATIVE, WIN-WIN  
SOLUTIONS FOR EVERYONE.  
PLAY A KEY ROLE IN THE  
SUCCESS OF YOUR COMPANY!**

# 6 REASONS TO SAY YES TO STUDY HUMAN RESOURCES MANAGEMENT

- Universal competencies that can be used in any company
- A unique opportunity to learn from practitioners and researchers at the same time
- An atmosphere of full tolerance for diversity
- Kraków – a city of culture, business and new technologies
- An intimate university that guarantees an individual approach to each student
- Expect a high salary after graduation

NAME OF THE PROGRAMME:

## BACHELOR OF HUMAN RESOURCES MANAGEMENT

**MAJOR:** Strategic Management

**STUDY DURATION:** 3 years (6 semesters)

**LANGUAGE OF INSTRUCTION:** English

**STUDY MODES:** Full-time

**WINTER INTAKE:** Recruitment starts April 4<sup>th</sup> 2022 and lasts until September 30<sup>th</sup> 2022

**FEES:**

TUITION FEE FOR CANDIDATES FROM THE EU, EASTERN EUROPE AND CENTRAL ASIA 3000 EUR

APPLICATION FEE FOR CANDIDATES FROM THE EU, EASTERN EUROPE AND CENTRAL ASIA 100 EUR

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TUITION FEE FOR CANDIDATES FROM OUTSIDE THE EU, EASTERN EUROPE AND CENTRAL ASIA 4000 EUR

APPLICATION FEE FOR CANDIDATES FROM OUTSIDE THE EU, EASTERN EUROPE AND CENTRAL ASIA 150 EUR

**APPLY HERE: LINK**



## PROGRAMME STRUCTURE

### YEAR 1

- Strategic human resources management
- Management of human resources based on competence
- International labour law
- Job evaluation
- Analysis and job descriptions
- Modern methods of recruiting and selecting employees
- Onboarding programs
- Development of employees' work in an organization
- Appraisal
- Knowledge management in the organization

- Talent management
- Anti-discrimination and anti-mobbing policies
- Motivating and rewarding employees
- Basics of economics
- Statistics in human resources management
- Quantitative and qualitative research methods
- Psychology in management
- The psychological contract

### YEAR 2

- Building organizational culture
- Values in human resources management

- Mental health and job burnout
- Communication within the organization
- Conflict management
- Indicators in human resources management
- ROI in human resources management programs
- Career management in the organization
- Succession planning
- Leaving the organization
- Management by goals
- Change management and the role of HR
- Remote work and the challenges associated with it
- Cooperating with the managerial staff

### YEAR 3

- Creating an HR budget
- Cost analysis
- Human resources forecasting
- Corporate Social Responsibility
- Intercultural management
- Employer Branding
- Engagement and opinion research
- Coaching in business
- Agile HR
- Lean in HR
- Project Management
- Diploma Seminar

## ABOUT THE PROGRAMME

**BA in Human Resource Management is a modern program that will make you perfectly prepared to work in any organization and sector.** The curriculum will help you understand how personnel strategies and management decisions affect the performance of an organization, regardless of size, type or industry. You will learn the basic principles of management, work and human behaviour in organizations. You will also learn techniques and soft skills to maximize employee productivity through meetings with professionals, workshops and laboratories. An additional advantage is the unique possibility of combining theory and practice as well as cooperation with international corporations during your studies, which will allow you to become a real HR Expert.

## TEACHING AND LEARNING

**We focus on practical teaching methods: simulations, practical exercises, case studies.** During these studies, we implement projects thanks to which you will have the opportunity to experience the key elements of human resource management. Thanks to working in smaller workshop groups, we will help you develop a number of skills and competences necessary on the labor market and in your HR career. We will provide you with direct contact with experts and practitioners that will help you enter the business world.

## CAREER OPPORTUNITIES

THE HUMAN RESOURCES MANAGEMENT PROGRAMME WILL ENABLE YOU TO TAKE A HUGE STEP TOWARDS FINDING YOUR DREAM JOB

- Personnel director
- HR Manager
- HR Business Partner
- HR specialist
- Company owner
- Start-up creator

## ENTRY REQUIREMENTS

- Secondary School certificate (original document and sworn translation into English or Polish) with Apostille or legalized by the Polish Embassy (check the list of members of Hague Convention Abolishing the Requirement of Legalisation for Foreign Public Documents)
- English Certificate (which confirms knowledge of foreign language at least at B1 level or higher in accordance with the Common European Framework)



# BENEFITS

OF STUDYING AT TEU



**QUALITY EDUCATION**  
at affordable tuition fees



**INTERNSHIP**  
at international companies



**DIPLOMA**  
recognised worldwide



**GREAT JOB OPPORTUNITIES**  
in global industries



**STUDY PROGRAMMES**  
co-created with business: Adecco, Alexander Mann Solutions, Ergo Design, Project People, Artifex Mundi, Moonlit



**MODERN TEACHING**  
strategies: strategic and simulation games, live case studies, tutoring



**PRESTIGIOUS CERTIFICATES**  
free for our best students



**MOBILITY WITH EU UNIVERSITIES:**  
France, Spain, Portugal, Germany and others



**COMFORTABLE CONDITIONS**  
and accelerated learning for working students as well as those studying multiple programmes at the same time



**OPPORTUNITY TO STUDY**  
in Kraków Technology Park: a special economic zone, technology incubator, seed fund, investor one-stop-shop, clusters, multimedia labs, research projects